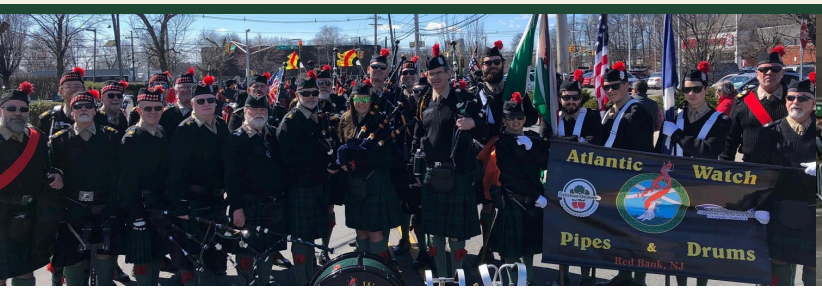
D-DAY 85TH ANNIVERSARY · NORMANDY, FRANCE · JUNE 2029

# Help Send the Atlantic Watch to Normandy

An American pipe band is going back to the beaches for the 85th anniversary of D-Day. Your business can send its name with us.






## Performing for the Americans who never came home

In June 2029, the Pipes & Drums of the Atlantic Watch will travel to France to perform at the **Normandy and Brittany American Cemeteries** and to march in the **D-Day memorial parade at Sainte-Mère-Église**. Active-duty and retired veterans march in this band's own ranks. Sponsorship pays for the gear it takes to fly instruments overseas, and offsets travel costs for members who could not otherwise afford to go.

### Normandy American Cemetery

Colleville-sur-Mer, above Omaha Beach. 9,388 American war dead.

### Brittany American Cemetery

Saint-James. 4,410 Americans killed in the Normandy and Brittany campaigns.

### Sainte-Mère-Église

The first French town liberated by Allied airborne forces on D-Day.

## $4,500

### Normandy Banner Sponsor

- **Your logo on the banner that travels to France** and leads the band at the American cemeteries and through Sainte-Mère-Église
- Photographs of your logo on the banner in Normandy, yours to use
- Your logo on the banner at every U.S. appearance through the trip
- A private performance at your business or event
- Top billing online, plus social tagging all campaign

## $1,500

### Road to Normandy Sponsor

- **Your logo on the band's banner at parades and events leading up to Normandy**
- Logo and link on the campaign web page
- Named recognition in the band's coverage from France
- Sponsor tagging in social posts all campaign
- Logo in printed event programs and season flyers
- Recognition at the band's fundraising events

**Also: Normandy Silver $750 · Normandy Bronze $250.** Logo or name on the campaign page and thanks across the band's social channels. **Pledge for three years** (2027–2029) and move up a level: $1,500 a year becomes a Banner Sponsorship, $750 a year a Road to Normandy Sponsorship, and $250 a year a Silver Sponsorship.

## Sponsor the Road to Normandy

atlanticwatch.org/normandy2029

Scan the code or email **awpd@atlanticwatch.org**. The Pipes & Drums of the Atlantic Watch is a 501(c)(3) nonprofit; sponsorship is tax-deductible to the extent allowed by law.